## THE MACK SMITH Prestige Award

For Outstanding Company or Individual

## **Judging Criteria**

This award honors only the most outstanding businesses or employees who've perfected the YBA mission statement of promoting standards of ethics, education, and services to members and the community. Named after Mack Smith, a long-time member with a lengthy history of volunteerism, this award honors only the most virtuous.

- -> Leadership: Does this individual/company lead the association towards a better future? (1-10)
- -> Leadership: Does this individual/company lead the industry in progress or service? (1-10)
- Community Service: Does this individual/company seek out opportunities to give back to the community? (1-10)
- Participation: Does this individual/company participate in YBA Association events, committees, or leadership regularly and enthusiastically? (1-10)
- Dedication: Does this individual/company prove dedicated to industry causes on a local, state, or national level? (1-10)
- -> Collaboration: Does this individual/company often collaborate with other members? (1-10)
- Mentorship: Does this individual/company mentor other businesses/individuals towards growth? (1-10)
- Positivity: Does this individual/company provide a positive backdrop in all their communications? (1-10)
- **Generosity:** Does this individual/company seek out opportunities to be generous? (1-10)



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